

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/19/17
Syscode	0129	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Cablevision/Bergen Central, NJ	Advertiser	Jack Ciattarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$235.00
AE	Andrew Yolles	Product Code		Commission	\$35.25
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$199.75
Office	Washington	Product Name	NJ Governor	Total Spots	10
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	5.18 New Candidate Add to Schedule				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	15:00	X	X	X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	
2	GOLF	GOLF DT	5/22/17	5/28/17	09:00	15:00	X	X	X	X	X	X	X	-	-	5	\$9.00	\$45.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$235.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$235.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Cablevision/Bergen Central, NJ | 0129 |

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/31/17
Syscode	0504	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Cablevision/Morris, NJ	Advertiser	Jack Ciattarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$174.00
AE	Andrew Yolles	Product Code		Commission	\$26.10
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$147.90
Office	Washington	Product Name	NJ Governor	Total Spots	7
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R1 5.30 Dropped spots MG on 62420981				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	15:00	X	X	X	X	X	X	X	-	-	2	\$57.00	\$114.00	30	R1 -3x
2	GOLF	GOLF DT	5/22/17	5/28/17	09:00	15:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$174.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$174.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Cablevision/Morris, NJ | 0504 |

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/19/17
Syscode	0505	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Cablevision/Bergen East, NJ	Advertiser	Jack Ciatarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$35.00
AE	Andrew Yolles	Product Code		Commission	\$5.25
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$29.75
Office	Washington	Product Name	NJ Governor	Total Spots	5
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.18 New Candidate Add to Schedule			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	GOLF	GOLF DT	5/22/17	5/28/17	09:00	15:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$35.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$35.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Cablevision/Bergen East, NJ | 0505 |

NCC Cable System Order

Order #	62424802
Syscode	0511
System Name	Cablevision/Jackson, NJ
Market	New York

Flight Dates	05/22/17 - 05/28/17
Agency	Medium Buying LLC
Advertiser	Jack Ciattarelli for Governor

Update Date	05/19/17
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar17
-	

Client Code	
Product Code	
Est Code	NJ Gov
Product Name	NJ Governor
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$10.00	
Commission		\$1.50	
Net Total		\$8.50	
Total Spots		5	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.18 New Candidate Add to Schedule
------------	------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	GOLF	GOLF DT	5/22/17	5/28/17	09:00	15:00	X	X	X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Cablevision/Jackson, NJ | 0511 |

NCC Cable System Order

Order #	62424802
Syscode	0564
System Name	Comcast/Monmouth, NJ
Market	New York

Flight Dates	05/22/17 - 05/28/17
Agency	Medium Buying LLC
Advertiser	Jack Ciattarelli for Governor

Update Date	05/19/17
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar17
-	

Client Code	
Product Code	
Est Code	NJ Gov
Product Name	NJ Governor
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$203.75	
Commission		\$30.56	
Net Total		\$173.19	
Total Spots		10	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.18 New Candidate Add to Schedule
------------	------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$32.50	\$162.50	30	
2	GOLF	GOLF EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.25	\$41.25	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$203.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$203.75

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Monmouth, NJ | 0564 |

NCC Cable System Order

Order #	62424802
Syscode	0689
System Name	Comcast/Skylands, NJ
Market	New York

Flight Dates	05/22/17 - 05/28/17
Agency	Medium Buying LLC
Advertiser	Jack Ciattarelli for Governor

Update Date	06/12/17
Version	2 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar17
-	

Client Code	
Product Code	
Est Code	NJ Gov
Product Name	NJ Governor
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$94.25	
Commission		\$14.14	
Net Total		\$80.11	
Total Spots		14	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 6.1 MG on to MG order
------------	--------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	30	R1 -1x
2	GOLF	GOLF DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$0.50	\$2.50	30	
3	GOLF	GOLF EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$0.75	\$3.75	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$94.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$94.25

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Skylands, NJ | 0689 |

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/19/17
Syscode	0759	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Comcast/Ocean County North, NJ	Advertiser	Jack Ciatarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$112.50
AE	Andrew Yolles	Product Code		Commission	\$16.88
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$95.63
Office	Washington	Product Name	NJ Governor	Total Spots	15
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.18 New Candidate Add to Schedule			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$20.00	\$100.00	30	
2	GOLF	GOLF DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$1.00	\$5.00	30	
3	GOLF	GOLF EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$1.50	\$7.50	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$112.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$112.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Ocean County North, NJ | 0759 |

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/19/17
Syscode	4438	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Comcast/Jersey City, NJ	Advertiser	Jack Ciattarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$97.50
AE	Andrew Yolles	Product Code		Commission	\$14.63
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$82.88
Office	Washington	Product Name	NJ Governor	Total Spots	10
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.18 New Candidate Add to Schedule			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	30	
2	GOLF	GOLF EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$1.50	\$7.50	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$97.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$97.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Jersey City, NJ | 4438 |

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/19/17
Syscode	6835	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Comcast/Ocean County Central, NJ	Advertiser	Jack Ciatarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$100.00
AE	Andrew Yolles	Product Code		Commission	\$15.00
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$85.00
Office	Washington	Product Name	NJ Governor	Total Spots	10
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	5.18 New Candidate Add to Schedule				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	30	
2	GOLF	GOLF DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$2.00	\$10.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Ocean County Central, NJ | 6835 |

NCC Cable System Order

Order #	62424802	Flight Dates	05/22/17 - 05/28/17	Update Date	05/19/17
Syscode	7911	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Comcast/Far Hills, NJ	Advertiser	Jack Ciatarelli for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$42.50
AE	Andrew Yolles	Product Code		Commission	\$6.38
Sales Coordinator	Collin Moore	Est Code	NJ Gov	Net Total	\$36.13
Office	Washington	Product Name	NJ Governor	Total Spots	15
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.18 New Candidate Add to Schedule			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$7.25	\$36.25	30	
2	GOLF	GOLF DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$0.50	\$2.50	30	
3	GOLF	GOLF EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$0.75	\$3.75	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$42.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$42.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Far Hills, NJ | 7911 |

NCC Cable System Order

Order #	62424802
Syscode	9907
System Name	Comcast/Ocean County South, NJ
Market	New York

Flight Dates	05/22/17 - 05/28/17
Agency	Medium Buying LLC
Advertiser	Jack Ciattarelli for Governor

Update Date	05/19/17
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar17
-	

Client Code	
Product Code	
Est Code	NJ Gov
Product Name	NJ Governor
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$107.50	
Commission		\$16.13	
Net Total		\$91.38	
Total Spots		10	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.18 New Candidate Add to Schedule
------------	------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	5/22/17	5/28/17	09:00	16:00	X	X	X	X	X			-	-	5	\$20.00	\$100.00	30	
2	GOLF	GOLF EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$1.50	\$7.50	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$107.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$107.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62424802 | New York | Comcast/Ocean County South, NJ | 9907 |